

Europe's leading annual event for primary and secondary packaging

PACKAGING INNOVATIONS 2013 is now over for another year after a successful two day event. The next Birmingham show will take place on the 26 & 27 February 2014 at the NEC.

Brand management, packaging design, new materials and more were on display at PACKAGING INNOVATIONS 2013. If you're responsible for your company's goods, such as SRP, shelf standout, the development of new designs or a product's life span, then PACKAGING INNOVATIONS is your number one must-see exhibition of the year.

From the latest materials to create customer recognition, design agencies to create a brand representing the product, to mock-up agencies producing the newest concepts: the entire chain for developing and producing branded packaging was represented.

Co-located with five other shows, CONTRACT PACK, ECOPEAK, LABELLING INNOVATIONS, PACKTECH and PRINT INNOVATIONS, PACKAGING INNOVATIONS 2013 is part of the



easyFairs Packaging & Print Portfolio. Together the six shows covered all aspects of packaging, from the initial concept to placing the product in front of the customer.

This is our first pick of the best exhibitors from this year's show, listed here in alphabetical order: Alexir, Aneolia, API Foils, Collcap Packaging & Dantex. Further details can be found below.

Make sure you register for the forthcoming London event on the 1 & 2 October 2013 at the Business Design Centre, PACKAGING INNOVATIONS London 2013, at: www.easyFairs.com/PI-London

Airless innovation as Collcap joins forces with Samhwa Plastic

Collcap Packaging, primary packaging supplier for the cosmetics, skincare and fragrance industries, has announced a new partnership with Samhwa Plastic. As the exclusive European distributor for this world-leading manufacturer, Collcap can now offer customers a wealth of market-leading cosmetics and skincare packaging unavailable elsewhere.

Now specialising in innovative airless pump systems and bi-injected colour cosmetics packs, Samhwa was formed in 1977 as a moulding company, garnering decades of experience in the cosmetic packaging industry before establishing itself as an authority in airless containers in 1997. Since this time, Samhwa has rapidly developed a reputation as a consistently innovative, forward-thinking manufacturer, producing finest-quality airless packs.

Dave Copley, Manager for European sales at Collcap, is confident customers old and new will benefit from this partnership. "The relationship will

COLLCAP packaging

provide Collcap with a superb opportunity to supply a premium range of products to brands that are looking for something truly unique and special at a competitive price."

The partnership between the two companies brings to customers a wealth of shared experience including dedicated R&D teams, 3D design and modelling, in-house bespoke tooling, testing and compatibility, in addition to a unique range of innovative cosmetics and skincare packaging.

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API Foils present at Print Innovations

Leading specialised materials manufacturer, API Foils, recently hosted a seminar on the advancements in cold foiling techniques at this year's Print Innovations Show. Will Oldham (pictured), Managing Director of API Foils Europe, presented the seminar. Entitled 'The Foil That Came In From The Cold', the seminar looked at how new print machinery is creating exciting opportunities for cold foil applications to enhance product packaging, as well as addressing common misapprehensions about this

process.

Commenting on the seminar, Will said: "This is the first year that API Foils has presented at one of Print Innovations' LearnShops, so I was very pleased to be invited to speak alongside other leading industry figures, and used this opportunity to talk about the advancement in cold foiling and the benefits it gives to packaging producers."

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Advanced Water Wash Flexo Plate Technology from Dantex

Aquaflex is Dantex's flexographic plate range; a revolutionary technology providing great production advantages, including the foundations for a cleaner and more efficient working environment. Aquaflex plates offer incredibly fast plate washout, excellent resolution, long press life and greater re-usability. They are compatible with UV, Water and Solvent inks and are available in digital format with unique super matt black mask layer. Aquaflex gives better colour strength and ink lay-down, greater vibrancy and superior ink release characteristics.

Dantex's Aquaflex plate range is achieving a print quality in flexible packaging that is successfully challenging other current options. Consider the immediate and long-term impact on the environment the elimination of solvents and the introduction of high speed processing would have; ensure fast, repeatedly excellent results from your plates and a high quality, cleaner and greener solution for the Flexographic Printing Industry.

Dantex also offers cost effective plate processing systems, Esko imaging technology, digital label printers, workflows & pre-press/pressroom equipment.



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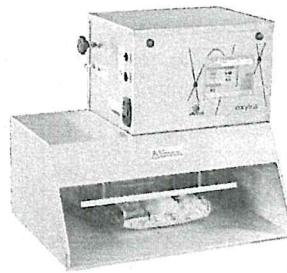


The French Touch applied to packaging improvement

Aneolia is a French manufacturer of instruments dedicated to gas and leak analysis. These instruments are designed to ensure perfect quality control of all kinds of packaging. Aneolia also offers services, built on expert advice and engineering abilities, leading to a bespoke adaptation.

Oxylos and Exos made a great impression at Birmingham exhibition

Oxylos and Exos were the two instruments that made an impression during the easyFairs® show for several reasons. These gas analysers combine O₂ & CO₂ analysis with a leak and burst test, into one single test. Oxylos is even automated for a better guarantee of efficiency and security. They also reconcile accuracy of measurement (down



Aneolia

to 5µm) with user-friendliness (touchable screen, colour code for threshold, fully computerised traceability, connected environment, remote access for maintenance) for a true taste of digital factory!

The genuine interest of packaging professionals
Another reason lies in the great number of visitors who took a genuine interest in Aneolia products... because it is your problems and questions that will make them even better at solving packaging control dilemmas.

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A real scoop for Alexir



"Alexir are a rare breed in British manufacturing today. They go out of their way to deliver real innovation, good quality and great customer service. Cost is of course important but not entirely at the expense of everything else. Alexir have been great at getting the balance right." Mike Stevens, co-founder of Peppersmith.

The team at Peppersmith were looking for a shop counter display which would be appealing to children (and grown-ups) but would also be functional and fit for purpose. We put our collective heads together and created a pack with a scoop dispensing feature that was accessible for little hands but lock shut during transport and storage. Luckily it was cleverly incorporated into the design to double as a monster's mouth.

Within five hours of launch Peppersmith tingz won a Fresh Ideas award in the Best Confectionery Product category at IFE 2013. While we cannot take credit for the conception of such a brilliant product we believe that the innovative packaging design will contribute to its success.

With proven reliability, excellent quality and innovative packaging solutions the Alexir Partnership is the only UK owned company that can offer a complete design to delivery service.

The Alexir Partnership. The complete package.
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